



# 20 E-Discovery **Warnings** & **Tips** in 60 Minutes

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Moderated by  
**Brett Burney**  
Burney Consultants, LLC

# Technological competence is now part of the Ohio Rules of Professional Conduct.



**Jason Beehler**

Attorney

Kegler, Brown, Hill + Ritter

## AMENDMENTS TO THE OHIO RULES OF PROFESSIONAL CONDUCT

The following amendments to the Ohio Rules of Professional Conduct (Prof. Cond. R. 1.0, 1.1, 1.4, 1.6, 1.12, 1.17, 1.18, 4.4, 5.3, 5.5, 7.1, 7.2, 7.3, and 8.5) were adopted by the Supreme Court of Ohio. The history of the amendments is as follows:

|                    |                                 |
|--------------------|---------------------------------|
| September 15, 2014 | Initial publication for comment |
| February 24, 2015  | Final adoption by Supreme Court |
| April 1, 2015      | Effective date of amendments    |

### OHIO RULES OF PROFESSIONAL CONDUCT

#### I. CLIENT-LAWYER RELATIONSHIP

##### RULE 1.1: COMPETENCE

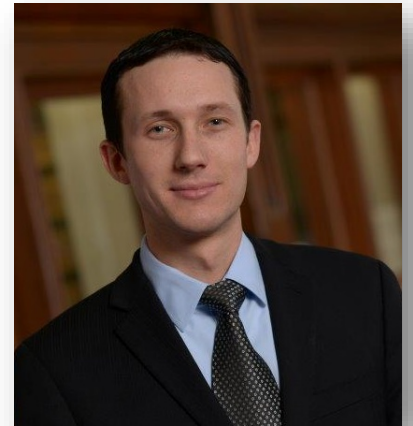
[No amendments to the black-letter rule]

##### Comment

#### Maintaining Competence

[8] To maintain the requisite knowledge and skill, a lawyer should keep abreast of changes in the law and its practice, including the benefits and risks associated with relevant technology, engage in continuing study and education and comply with all continuing legal education requirements to which the lawyer is subject.

# Understanding your data before jumping in too soon!



**Dave Hasman**  
Litigation Support Manager  
Bricker & Eckler

**Myth-Buster: Without an e-discovery budget, even the best team, procedures and technologies will not result in a success for your client on a given project engagement.**

**E-Discovery budgets are attainable.**



**Stephanie Maw**

E-Discovery/Litigation Support Director  
Keating Muething & Klekamp

**Warning: Not conducting custodial interviews with clients prior to collections to learn how and where individual custodians work and store data.**



**Elizabeth Conaway**  
Litigation Support Manager  
Taft, Stettinius & Hollister

**Begin the conversations  
about case management  
with your litigation support  
team early.**

**Leverage your  
resources wisely.**



**Jim Abrams**

Attorney

Taft, Stettinius & Hollister

**Beware of opposing parties not following agreed-to protocols. It starts with something small and grows.**

**If you have to follow the protocol so do they.**



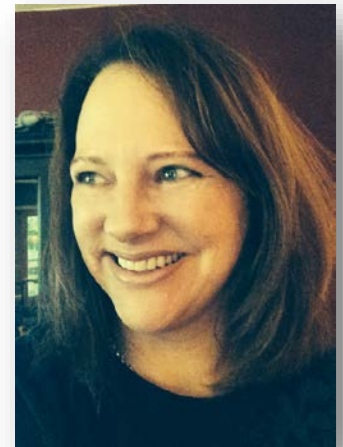
**Julie Richer**

Legal Technology Program Manager

AEP



Check the size of your extracted text field to ensure you have it all. Mostly useful for PDFs since the last overlay is usually what is extracted during processing.



**Kristen Atteberry**  
Litigation Support Analyst  
Faegre Baker Daniels

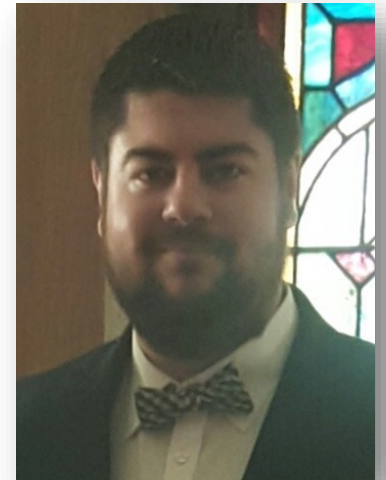
To complete eDiscovery projects on budget, focus on total project cost, not just unit rates.



**Geoff Wilcox**

Managing Director  
United Lex

Implementing data management policies now will greatly reduce discovery costs when litigation happens.



**Benjamin Hubble**

Manager-Records Management  
Wendys

**Run Clustering, always.  
Having those extra data  
points can be really useful as  
documents are added.**



**Rene Laurens**  
Advice Team  
kCura

**When clients are producing documents directly (without a vendor), trust but verify.**



**Jason Beehler**

Attorney

Kegler, Brown, Hill + Ritter

**From:** Marcus A. Newell <Marcus.Newell@integrity.net>  
**Sent:** Tuesday, November 28, 2006 2:45 PM  
**To:** lowe31tlowe04@4smartphone.com  
**Subject:** Revised Final Agreement  
**Attachments:** Settlement\_Agreement\_112806.doc

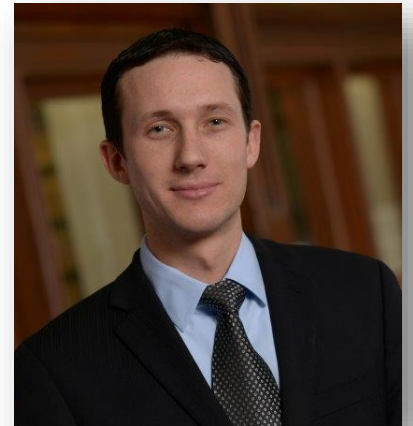
Kevin,

Please see the attached revised agreement. I have accepted the other side's changes, and my suggestions appear in redline. Once you have reviewed, call me so we can discuss.

Marcus

Marcus A. Newell  
Chief Legal Counsel  
Integrity Home Improvements  
65 E. State St., Suite 1800  
Columbus, OH 43215

# What happens next? Understanding your obligations after a matter is closed!



**Dave Hasman**  
Litigation Support Manager  
Bricker & Eckler

To Re-Use, or Not To Re-Use,  
This is the Question:  
Critical considerations for re-  
using institutional client  
preservation/collection  
data subject to prior  
matter litigation holds.



**Stephanie Maw**

E-Discovery/Litigation Support Director  
Keating Muething & Klekamp



**Warning: Creating a forensic image of everything without consideration of proportionality.**



**Elizabeth Conaway**  
Litigation Support Manager  
Taft, Stettinius & Hollister

Find the best and worst documents to use as examples to facilitate document review.



**Jim Abrams**

Attorney

Taft, Stettinius & Hollister

Constantly take the time to update your production protocol based on issues/realizations from each case you work.

Create a template!



**Julie Richer**

Legal Technology Program Manager

AEP

**Redacting Metadata fields  
can be time consuming.  
Create macros to do this.**



**Kristen Atteberry**  
Litigation Support Analyst  
Faegre Baker Daniels

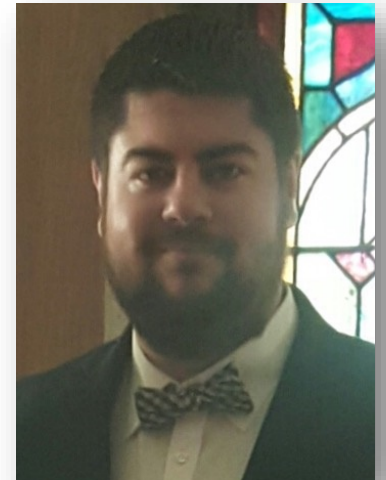
When drafting search terms,  
recognize that we think we  
are good at search, and we  
are actually terrible  
at it.



**Geoff Wilcox**

Managing Director  
United Lex

Overly broad legal hold can drive up costs - needs to be well-thought out from the outset.



**Benjamin Hubble**  
Manager-Records Management  
Wendys

Run key terms to find NON-relevant documents. Build a list of common phrases that people use in everyday life (e.g. coffee, drinks, bar, wedding, fantasy football, etc.) then take a sample to confirm they are NOT relevant.



**Rene Laurens**  
Advice Team  
kCura



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