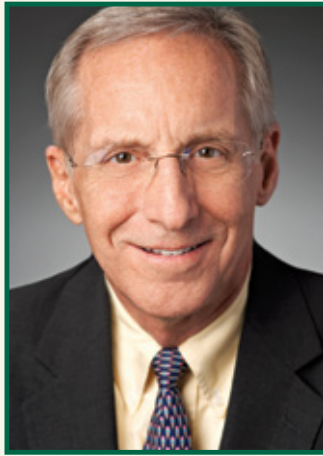


IN MEMORIAM



BILL KEATING, JR.
(12/19/1953 – 03/29/2017)

Remembering our friend and colleague

KMK Law mourns the passing of our longtime partner, colleague and friend, Bill Keating, Jr.

Bill was a Practice Group Leader and a Partner at Keating Muething & Klekamp, where he practiced law for nearly 40 years, having joined the firm in 1979. He was a consummate relationship-builder and connector of people in the community. Bill had exceptional business instincts and knowledge, practicing in the areas of corporate and business law, business succession planning, estate and tax planning and probate matters and executive compensation. Always eager to help clients succeed, Bill was a leader in client service and a mentor to many of the young lawyers who came behind him.

While humble about his own accomplishments, Bill was a celebrated business attorney and community supporter, earning recognition in *The Best Lawyers in America* for the past nine years and in *Ohio Super Lawyers*. Bill earned the Alumni Distinguished Service Award from the University of Cincinnati Alumni Association (2013) and the Distinguished Service Award from the UC College of Business (2011). He also was honored with the Women Empowerment Award from the Cincinnati USA Regional Chamber (2015). In 2009, Bill received the Friars Award from the Cincinnati Friars Club.

A tremendous supporter of student athletics in general, and especially of women's athletics and athletes with disabilities, Bill received the Outstanding Disability Service Award from USA Swimming (2016), the Greater Cincinnati Northern Kentucky Women's Sports Association Special Recognition Award for Contribution to Women's

Sports (2010), the Big East Conference Honor for outstanding contribution to girls and women in sports, the CSPN Amateur Sports Event of the Year, and the Jimmy Nippert Award for Outstanding Graduating Student-Athlete. Bill was inducted to the University of Cincinnati Athletic Hall of Fame and the St. Xavier High School Athletic Hall of Fame. He won two Telly Awards for the *Why We Swim* video (2010) and *Pioneers of Women's Sports* video (2009). Bill served for many years with the College Swimming Officials Association and the Southwest Ohio Swimming Officials Association.

Bill's dedication and commitment to community service was unwavering. His more recent service endeavors include serving on the UC Center for Entrepreneurship Advisory Board, UC College of Business Board of Corporate Advisors, Magnified Giving Board, Tri-State War-Bird Museum Board, Tristate Veterans Community Alliance Board, and Enabling Possibilities Foundation, Inc. Board.

All of us in the KMK family mourn Bill's passing and extend our deepest sympathies to his many friends and family members, especially his wife, Joan; his children Caroline, Joe, Liz and her husband Jonathan, Paul and his wife Elyse, and Jack and his wife Ashley; his grandchildren Annette and Will; and his parents Bill and Nancy Keating.

To paraphrase a famous quote, "Bill didn't tell us how to live; he lived and let us watch him do it well." We will work hard to honor Bill's many contributions to the firm and to our community by carrying on his legacy of dedicated service and excellence in all that he endeavored.