



William J. Keating, Jr.

PARTNER

Keating Muething & Klekamp PLL

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PRACTICES AREAS

Business Taxation
Business Planning & Formation
Mergers & Acquisitions
Business Consulting Services
Estate & Succession Planning
Estate & Trust Administration
Designing & Implementing Executive Compensation Plans & Arrangements
Title Insurance
Sales, Acquisitions & Leasing

BAR & COURT ADMISSIONS

Ohio
U.S. District Court, Southern District of Ohio
U.S. Supreme Court
U.S. Tax Court

EDUCATION

J.D., University of Cincinnati College of Law, 1979
M.B.A., University of Cincinnati, 1976
B.B.A., University of Cincinnati, 1976

Mr. Keating practices in the business representation & transactions practice group. He practices primarily in the area of corporate and business law representing publicly traded and privately held businesses and also practices in business succession planning, executive compensation and estate and tax planning. He has lectured on estate and business succession planning. He also serves in a general counsel capacity to small and medium size clients who do not have in-house counsel.

AWARDS & RECOGNITIONS

- AV Peer Review Rated, Martindale-Hubbell
- Listed in *The Best Lawyers in America*
- Named to *Ohio Super Lawyers*, 2004, 2005, 2007-2010
- Leadership Cincinnati, Class XIX
- Friars Award, Cincinnati Friars Club, 2009
- Telly Award for Pioneers of Women's Sports Video, 2009
- Big East Conference Honor for outstanding contribution to girls and women in sports
- CSPN Amateur Sports Event of Year (sold out XU-UC women's basketball game)
- Jimmy Nippert Award, Outstanding Graduating Student-Athlete
- University of Cincinnati Athletic Hall of Fame
- St. Xavier High School Athletic Hall of Fame

NEWS

- Keating Muething & Klekamp Attorneys Recognized in Top 5 Percent of All Lawyers in Ohio
- KMK Ranked #1 in Cincinnati by *Best Lawyers in America*; 30 KMK Attorneys Selected for Inclusion
- KMK Partner Bill Keating, Jr. to be Honored at Friars Club 37th Annual Dinner

William J. Keating, Jr. (Continued)

PUBLICATIONS

- Business Succession Planning: The Impact of a Shareholder Agreement, January 12, 2002
- "No Will? No Problem! Your Spouse and Children Will Split Your Estate," *The Family Business Report*, 1998
- "The Shareholder Agreement: Oops, I Didn't Know That!," *The Family Business Report*, 1997

PROFESSIONAL AND COMMUNITY INVOLVEMENT

- Ohio State Bar Association, Member, Corporate Tax and Estate Planning Sections
- Cincinnati Bar Association
- Ohio Land Title Association
- University of Cincinnati, Board of Trustees, 1981-1990
- University of Cincinnati Center for Entrepreneurship, Advisory Board, 2004-present
- University of Cincinnati, College of Business, Board of Corporate Advisors, 1992-2005; 2008-present
- St. Ursula Academy, Board of Trustees, 1998-2004
- St. Xavier High School, Board of Trustees, 1998-2004
- TechSolve, Inc., Board of Directors, 1983-1985
- University of Cincinnati School of Law, Board of Visitors, 1992-1997
- XU-UC Celebration of the Pioneers of Women's Sports. Chaired effort to sell out XU-UC Women's Crosstown Shootout basketball games and to honor the pioneers of women's sports by awarding them varsity letters
- The Harmony Project, 2004-present
- The Commercial Club, 2005-present
- Pro-Seniors, Inc., Board of Trustees, 1995-1998
- "C" Club, Board of Trustees, 1979-2000, 2006-2008; President, 1981, 2006-2008
- Cincinnati 2012, Board of Trustees, 1996-2001; Executive Committee
- March of Dimes Birth Defects Foundation, Board of Trustees, 1996-1999
- Greater Cincinnati Sports Corporation, Board of Trustees, (Chair, 1998-2001; Member, 1996-present)
- Girls on the Run, Board of Trustees, 2000-2004
- College Swimming Officials Association, 2002-present (NCAA Division I Women's Swim Championship, 2005-2008)
- Southwest Ohio Swimming Officials Association, 1998-present