

Intellectual Property

PRACTICE CONTACTS

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RELATED PRACTICES

Business Consulting
Services

Business Planning &
Formation

Business Taxation

Evolving Media & Technology
Team

Mergers & Acquisitions

Private Equity / Venture
Capital

Private Placements

Public Offerings

Securities Regulation
Compliance

KMK lawyers have significant experience as in-house Intellectual Property and Trademark attorneys with global, Large Cap corporations — and they appreciate the challenges of managing complex, international portfolios from the first-hand perspective of having done so. Our clients value the high level of experience and knowledge delivered at competitive rates.

Our Intellectual Property Team assists clients in securing and maintaining their intellectual property in the U.S. and abroad. This includes trademark services as well as prosecution of applications in the U.S. Patent and Trademark Office. Our state-of-the-art docketing system provides docketing capacity for thousands of trademarks.

We advise clients on intellectual property asset management issues, helping clients protect intellectual property innovations and to maximize the value of existing intellectual property portfolios. Our intellectual property clients range from small start-up companies to large international corporations. We provide the following services:

- Copyrights
- Trademarks and trade dress
- Licensing
- Trade secrets
- Media
- Advertising
- Publicity and privacy rights
- U.S. Customs

EXPERIENCE

Intellectual Property Law

- Acquired important domain names for clients through negotiations and UDRP proceedings
- Represented *Fortune* 500 clients in mergers & acquisitions involving intellectual property rights

Copyright Law

- Negotiated settlement with *Fortune* 100 company on infringing use of photographs
- Filed and settled litigation related to computer software programs

Trademark Law

- Served as counsel for *Fortune* 50 client, assuming responsibility for portfolios of trademarks for several major brands

Intellectual Property (Continued)

- Represented *Fortune* 50 client in oppositions before the Trademark Trial and Appeal Board
- Developed international filing strategies for *Fortune* 500 clients
- Handled infringement matters in Asia for *Fortune* 500 client

NEWS

- Cheryl S. Scotney Joins Keating Muething & Klekamp's Intellectual Property Group
- Keating Muething & Klekamp Receives National Recognition in "Best Law Firms" Rankings by U.S. News and Best Lawyers
- Four Keating Muething & Klekamp Attorneys Named Best Lawyers' 2012 Lawyers of the Year
- Keating Muething & Klekamp Receives 12 First Tier Rankings in Best Law Firms Survey (Metropolitan Cincinnati) by U.S. News Media Group and Best Lawyers

EVENTS

- Where Is This Wave Taking Us? An Update on Social Media, The American Institute of Architects, Cincinnati Chapter, August 12, 2010
- Where Is This Wave Taking Us? An Update on Social Media, July 20, 2010
- Creating Your Online Presence - Strategy and Rules, C-CAP Entrepreneur Boot Camp, June 7, 2010
- Where Is This Wave Taking Us?, GE Aviation Learning Centre, GE Aviation Employees and General Invitees, May 7, 2010

PUBLICATIONS

- Intellectual Property Update 2011: Protecting Business Assets, *Cincy Magazine*, June 2011
- Legal Alert: Sunrise Period for .CO Top Level Domain Closes June 10, 2010, June 1, 2010
- Client Alert: KMK Forms Evolving Media & Technology Team to Help Clients Navigate Social Media's Legal and Business Challenges, May 4, 2010
- Legal Alert: Will Your Trademark Become a Username on Facebook This Weekend?, June 12, 2009